

Jessica Betz

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Qualifications

Creative, determined and results-oriented individual with experience producing high quality products in fast paced environment. Critical thinker and knowledgeable in defining themes and concepts for graphic design and facilitating print design and layout. Capable of high volume post-production editing. Excellent communication and interpersonal skills. Ability to manage multiple tasks effectively. Fluent in Mac environment, Photoshop, Illustrator, Dreamweaver, InDesign, and Acrobat.

Areas of Expertise

Photoshop Editing and Retouching * Social Media Management * Website Design and Maintenance * Advertising and Print Design * Analogue and Digital Photography * Abstract Experimental Film Creation

Experience

Phil Solomon

Corcoran Museum Artist Intern (Aug 2006 – April 2010)

- Assisted Professor Phil Solomon in creating “American Falls” six-channel digital video in 5.1 surround which premiere April 10, 2010 in the rotunda of The Corcoran Gallery of Art in Washington D.C.
- Assisted in the creation of an abbreviated 3 – screen preview of “American Falls” at Untitled (ArtSpace), Oklahoma City, Oklahoma – September 12, 2008 – November 1, 2008.
- Served as chemical technician and administrative assistant which included mixing chemicals, chemical manipulation of the film, optical printing, cleaning and organizing old footage, and packaging and shipping festival films.

Commercial Photographer - Crain's New York Business

Assistant (Dec 2009 – present)

- Assists publication photographer with on-sight shoot preparation and execution.

Andrea Blanch Studio

Art Assistant/Intern (Oct 2009 – Jan 2010)

- Assisted with lighting, props, and digital transfer during shoots.
- Performed all post-production editing and retouching.
- Worked with a small team to design and produce a photography book.
- Designed multiple promotional postcards for studio advertisement
- Managed all Social Media applications - studio website, blog, Facebook and Twitter.
- Handled day-to-day operations - bookkeeping, client interaction, and delivery of work.

Here We Grow Production with Whole Foods *Cinematographer/Editor* (Oct 2008 – May 2009)

- Created a 15 minute trailer to be used for promotion and fundraising of “Here We Grow” film that premiered at TriBeCa Cinema 9/30/2009 and is currently touring nationally.
- Interviewed and filmed intellectuals and organic food experts such as Karen Dawn, Tara Guber, Arnel Lindgren, Joshua Onysko, Heather Mills, and the Celebration for NY’s Coalition for Healthy Schools.

Denver Museum of Art *Intern* (Aug 2007- Dec 2007)

- Participated in the organization and execution of three Denver Art Museum’s monthly Final Friday “Untitled” events.
- Designed a prototype for an “Untitled” event.
- Organized and produced a successful trial run of my prototype at the December “Untitled”, which included: designing a set for the prototype, encouraging visitors to participate, media production, personal interviews, and data analysis of the results.
- Conducted follow-up research on particular activities for children and adults in the museum in order to assess their successes and failures.
- Served as photographer and videographer of events during each “Untitled”.

University of Colorado Geology Department *Videographer* (May 2007 - Sept 2007)

- Served as primary adviser for video, lighting, and audio equipment purchased by the department.
- Trained the professors on how to use the video camera, lights, and audio equipment.
- Created DVD resources to be used in the classroom which included filming interviews of renowned geologists, developing a lighting design, audio, editing footage and final production.

Education _____

University of Colorado at Boulder 2004 -2008
BFA Film Studies
BA Art History

Honors _____

Phi Beta Kappa * Golden Key International Honor Society * The National Society of Collegiate Scholars * National Honor Society * National Latin Society * Thespian Honor Society

Community Activities _____

Metro Atlanta Project Volunteer - Atlanta, Georgia * Williamsburg Charter School Volunteer
Brooklyn, New York